# "Yes, Virginia, There Will Be a **Recovery—The March Back to** Equilibrium and Beyond"

**A TRUCKING STATE OF THE UNION** 

Fall 2024

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## I GREW UP WITH JOHNNY CASH, STEVE **JOBS AND BOB HOPE...**

NOW THERE'S NO CASH, NO JOBS AND NO HOPE. I PRAY NOTHING HAPPENS TO KEVIN BAGON

**2024 TRANSPORTATION INNOVATION FORUM** 



## **TRUCKING AND LOGISTICS:**

## **Tough Times** Indeed!









# **TRUCKING 'STATE OF THE UNION' AGENDA**



- The State of Freight
- The State of the Consumer
- The State of Demand
- The State of Capacity
- The Right State of Mind

## **2024 TRANSPORTATION INNOVATION FORUM**



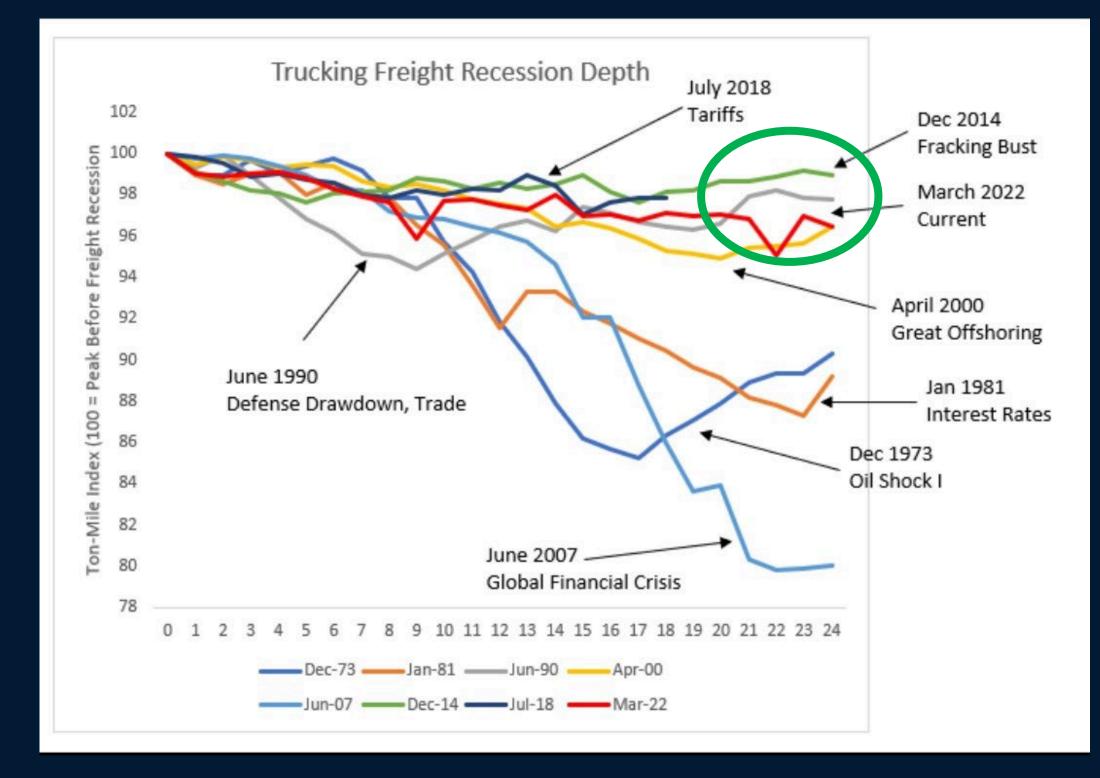
"It's difficult to make predictions, especially about the future." - Yogi Berra







# **8 FREIGHT RECESSIONS**



**2024 TRANSPORTATION INNOVATION FORUM** 

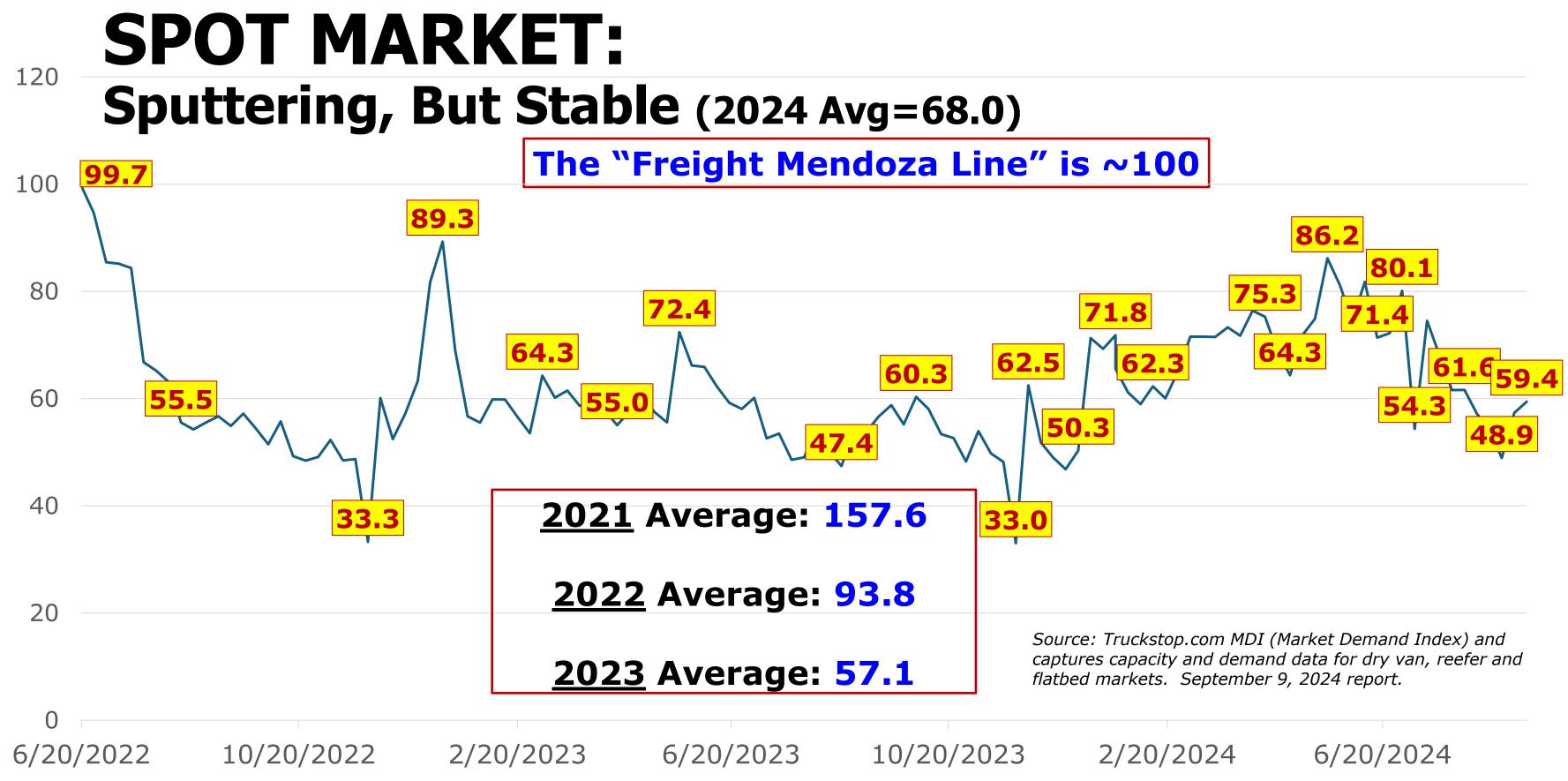


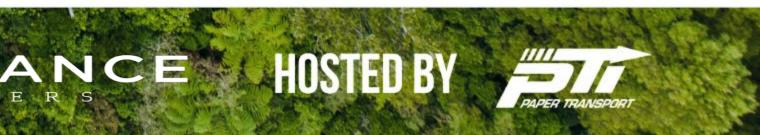
## **Current One** > Modest Volume Declines (But Nasty Supply Problem!)

Source: Michigan State University and Professor Jason Miller, who created a proprietary ton-mile index.



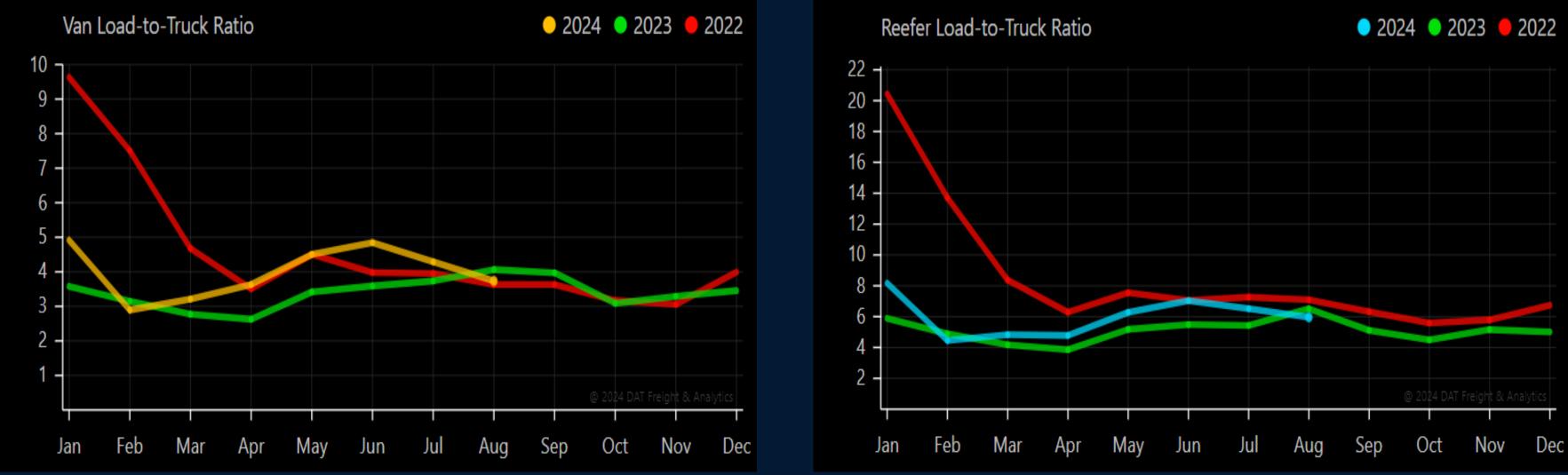






# LOAD-TO-TRUCK RATIOS HAVE LOST MOMENTUM

## **Van Dynamics**



Source: DAT

**2024 TRANSPORTATION INNOVATION FORUM** 

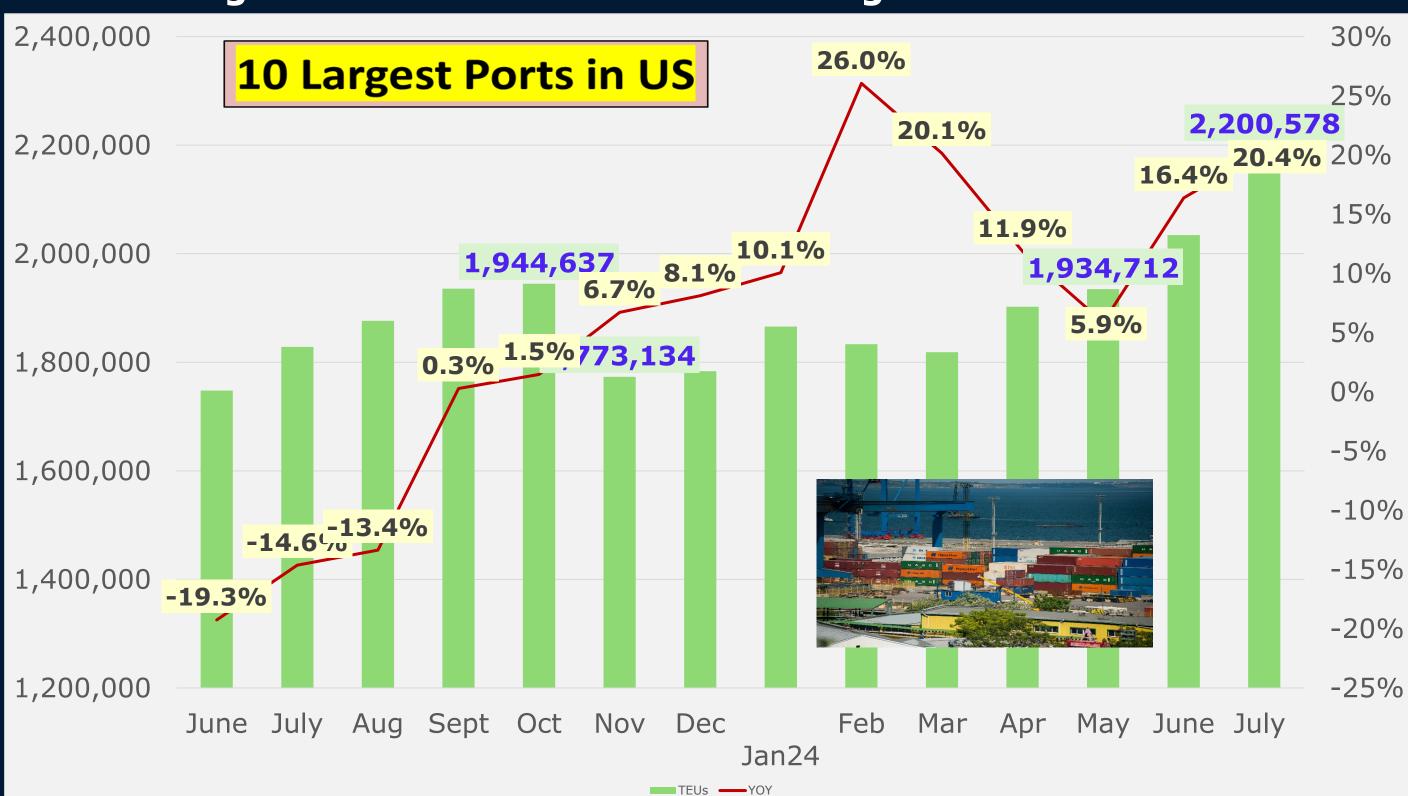


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### **INBOUND PORT VOLUMES Are Growing YOY After 14 Months of Declining Volumes**



**2024 TRANSPORTATION INNOVATION FORUM** 

**BIGGEST GAINERS:** Semiconductors > Plastic products Household furniture > Appliances Various construction materials

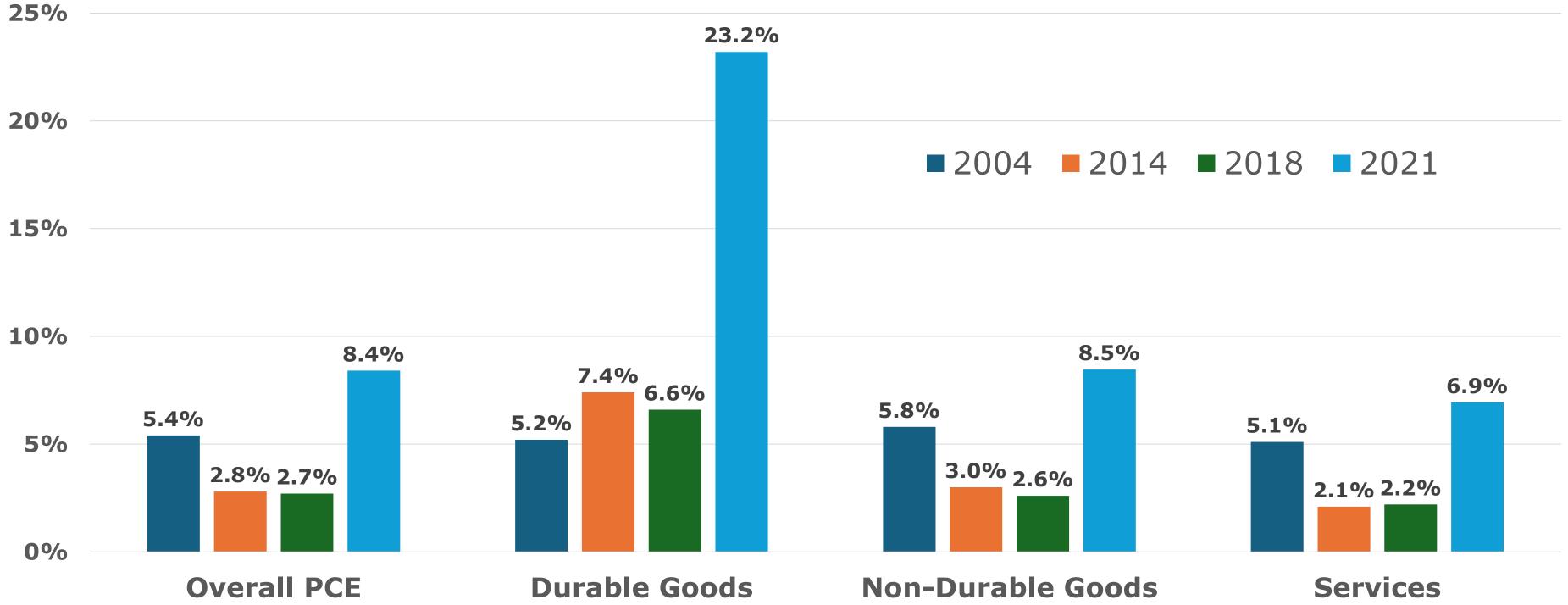
-25% Sources: US port websites and the McCown Report. Percentages are year-over-year and are for <u>loaded inbounded</u> containers as measured in TEUs.

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## THE CYCLES IN PERSPECTIVE: 2021 Spending (i.e., Freight) Was on Steroids!

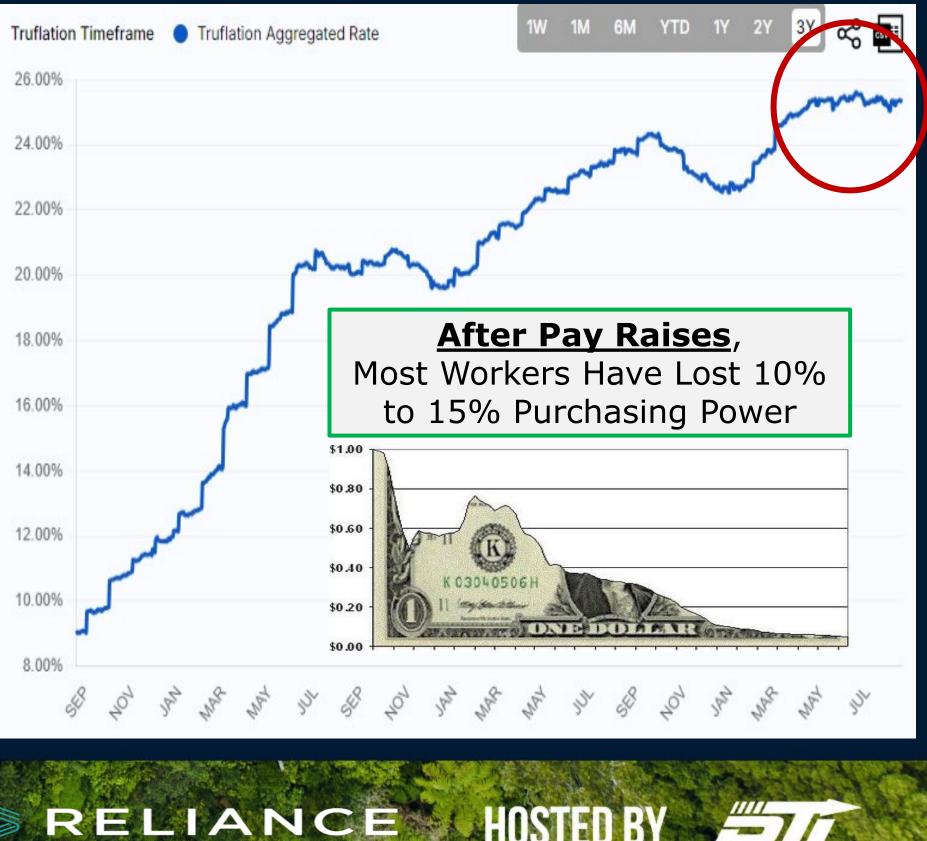


**Source:** BEA Personal Consumption Expenditures report and the St. Louis Federal Reserve. All figures are "real", meaning inflation-adjusted.



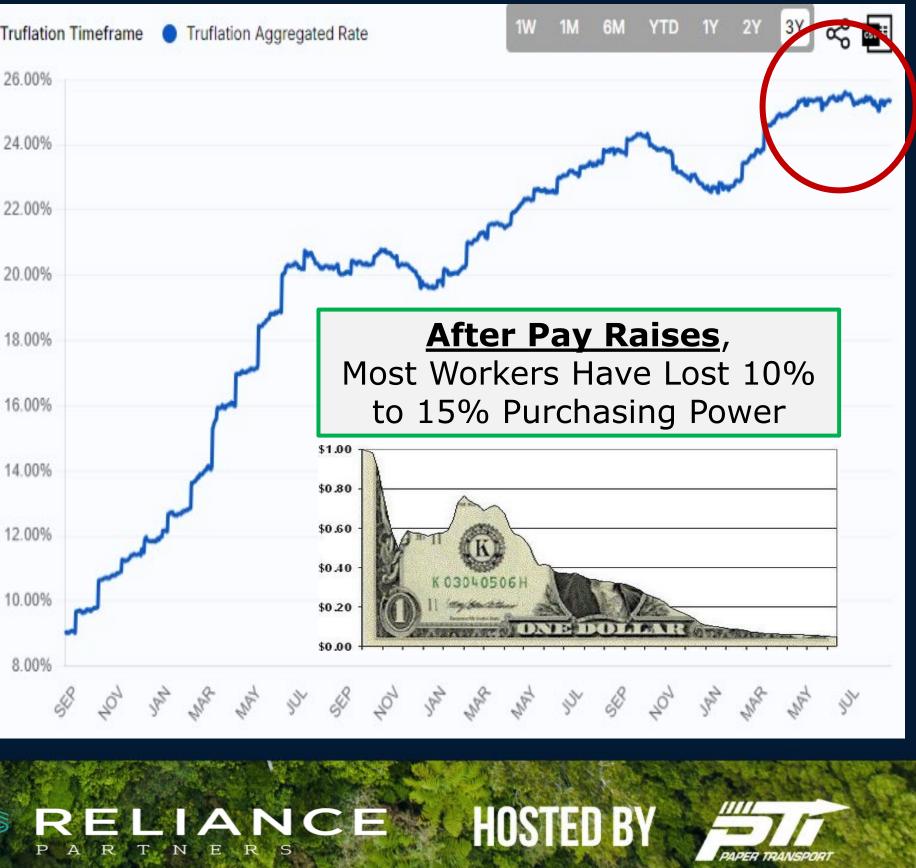
# State of the **Consumer: Struggling with Lost Purchasing Power**

26 Straight Months of Negative Wage Increases Until 2H'23—Up 10 of the Last 14 Months



Sources: BLS, CPT report, Truflation and RP research.

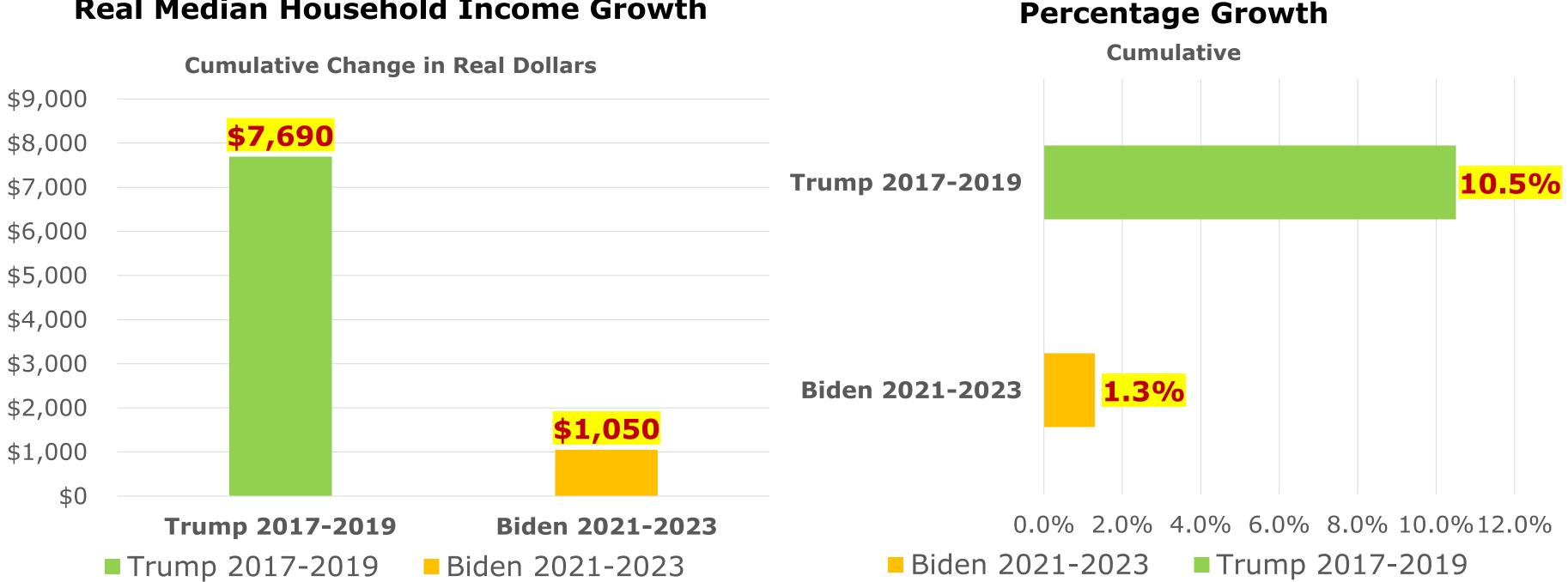
## **2024 TRANSPORTATION INNOVATION FORUM**



## The Dollar Has Lost ~25% of Its Purchasing Power in 3 Years

### **CONSUMERS HAVEN'T HAD MUCH DISPOSABLE INCOME GROWTH** (none in 2021 to mid-2023)

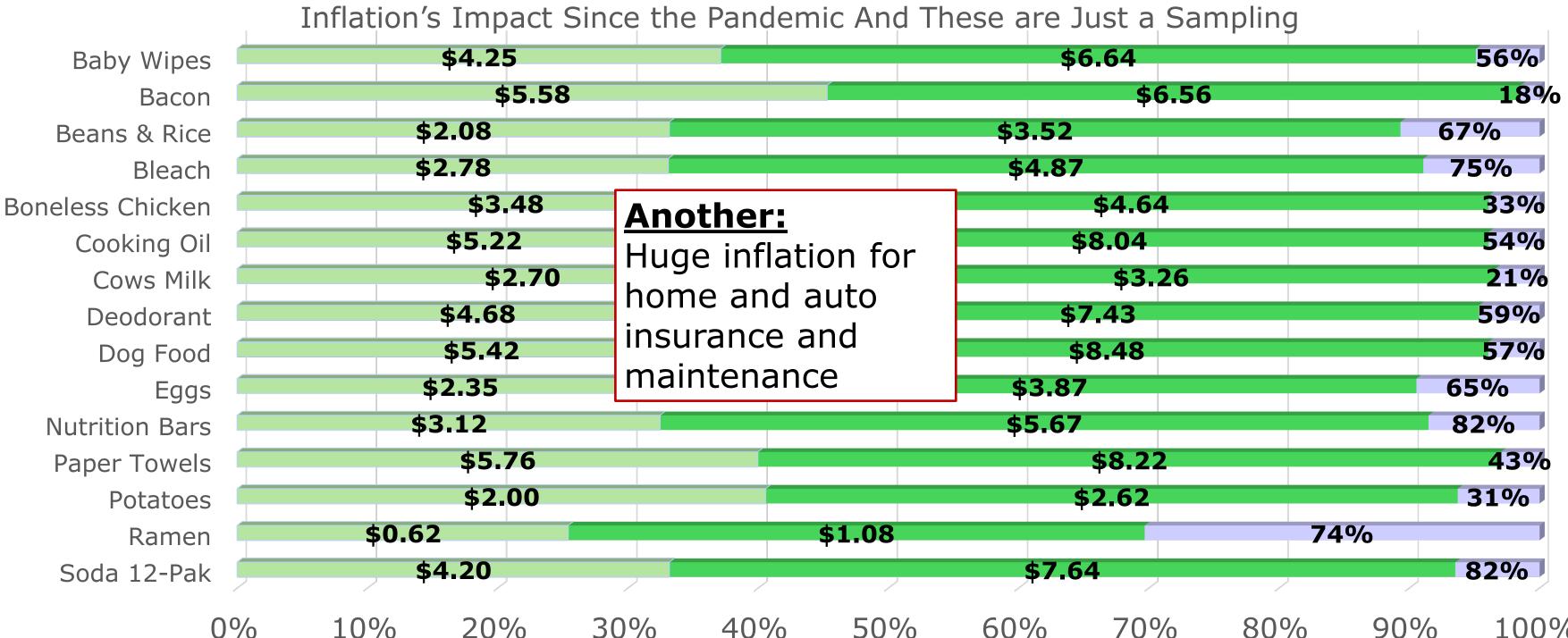
### **Real Median Household Income Growth**



Source: U.S. Census Bureau report on Household Income, dated September 10, 2024. Real means adjusted for inflation. Each covers a 3-year period. The Census report excludes the cost of housing and property taxes.



### **INFLATION'S HIT TO ORDINARY ITEMS IS ONE REASON CONSUMER SPENDING IS SLUGGISH**



Source: NielsonIQ, Reliance Partners research and the US Government CPI report. Price comparisons are February 2024 vs. February 2020.

## **2024 TRANSPORTATION INNOVATION FORUM**

70% 80% 90% 100% ■ 2020 ■ 2024 ■ % Chg





### Menu it Medium McChicl **Big Mac** 10 McNi Cheesel

Average price increase across these 5 items: 141.4%

2019 source

Menu if Beefy 5 Nachos Spicy P Cheesy Crunch

source

Menu it

Deluxe 8 Chick 4 Chick Mediur Large

## **5 ITEMS:**

+141% at McDonalds +57% at Taco Bell +80% at Chick-fil-A

## **2024 TRANSPORTATION INNOVATION FORUM**



### **McDonald's price increases**

tem	End-of-2019 price	Mid-2024 price	% increase	
m French Fries	\$1.79	\$4.19	134.1%	
cken	\$1.29	\$3.89	201.6%	
с	\$3.99	\$7.49	87.7%	
luggets	\$4.49	\$7.58	68.8%	
eburger	\$1.00	\$3.15	215%	

2024 source: McDonald's app (Figueroa Street Los Angeles location selected) End of

### Taco Bell price increases

item	End-of-2019 price	Mid-2024 price	% increase
5-Layer Burrito	\$1.69	\$3.69	118.3%
s Bellgrande	\$3.29	\$5.89	79%
Potato Soft Taco	\$1.00	\$1.19	19%
y Bean And Rice Burrito	\$1.00	\$1.19	19%
hwrap Supreme	\$3.49	\$5.29	51.6%

Average price increase across these 5 items: 57.4%

2024 source: Taco Bell website (didn't require location to be specified)End of 2019

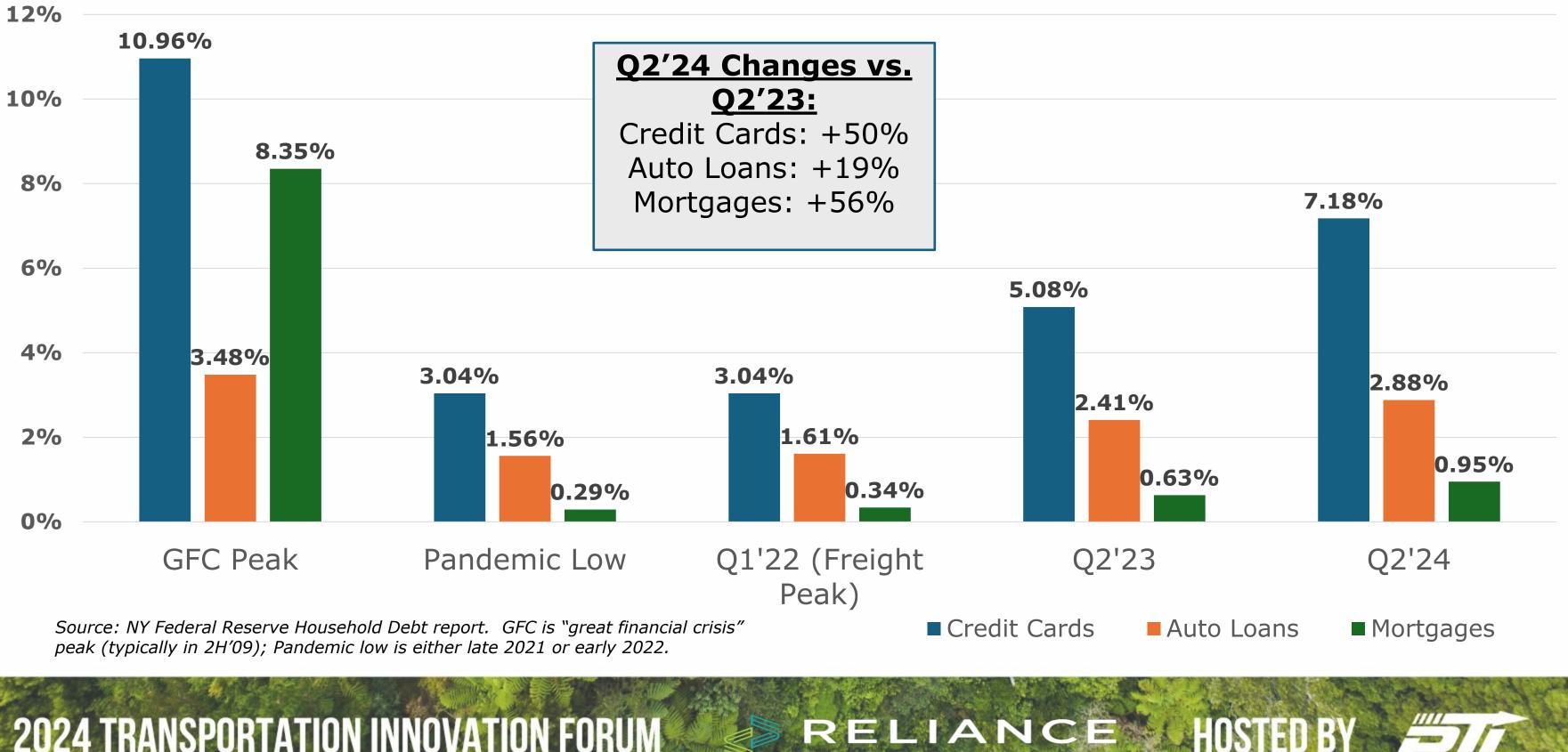
### **Chick-fil-A price increases**

item	End-of-2019 price	Mid-2024 price	% increase		
Chicken Sandwich	\$3.65	\$6.55	79.5%		
k-fil-A Nuggets	\$3.05	\$5.99	96.4%		
k-n-Strips	\$4.39	\$7.85	78.8%		
m Waffle Fries	\$1.65	\$2.99	81.2%		
Milkshake	\$3.15	\$5.19	64.76%		

Average price increase across these 5 items: 80.1%



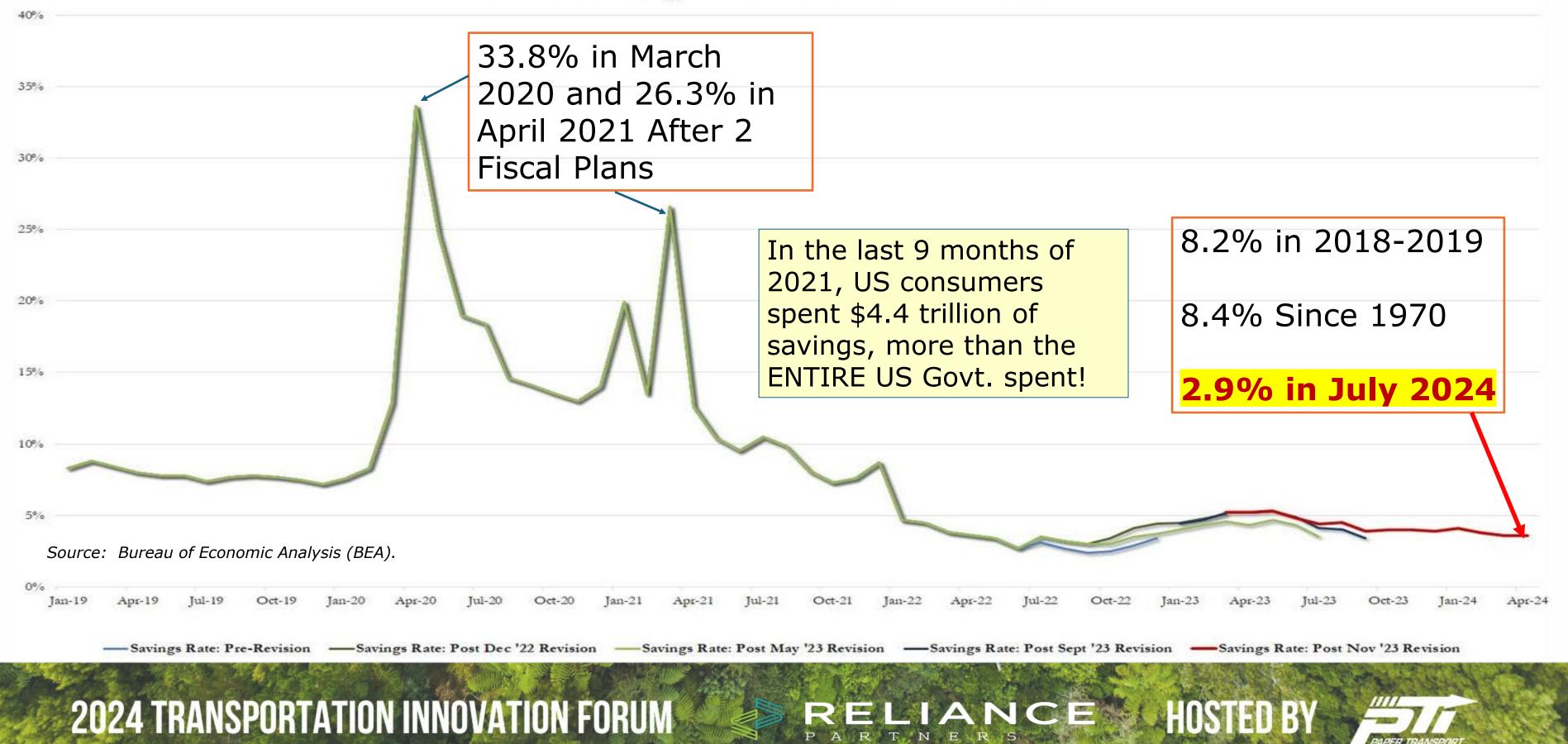
## **90 DAY DELINQUENCY RATES ARE RISING** As Consumers Grapple With Higher Debt and Lost Purchasing Power



## **2024 TRANSPORTATION INNOVATION FORUM**

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### TO PAY BILLS & KEEP A CERTAIN STANDARD OF LIVING SAVINGS HAVE BEEN DRAINED **Personal Savings Rate: Pre and Post-Revisions**



# THE STATE OF DEMAND: Sluggishness Rules the Day

# Will We Have a Recession?

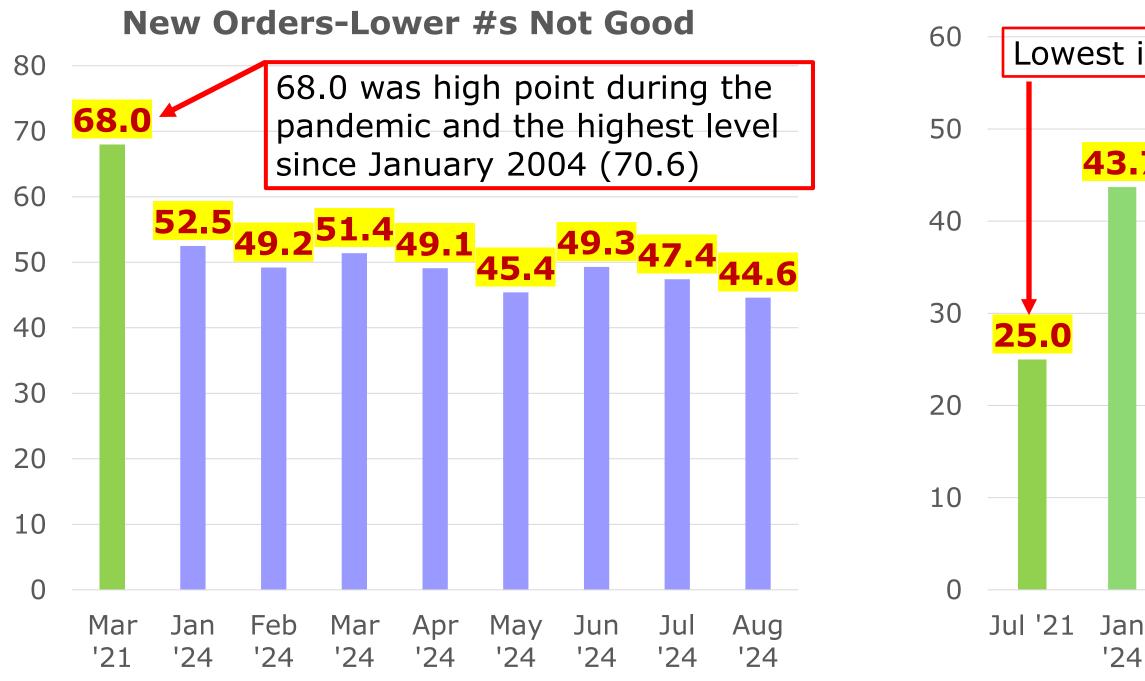








## ISM PURCHASING MANAGERS' DATA Losing Momentum Since Spring Customers' Inventories-Higher #s Not Good



Note: Source and note permission granted by the Institute for Supply Management<sup>®</sup>, as part of their monthly ISM<sup>®</sup> and PMI<sup>®</sup> reports. If applicable, please reference their website: <u>ismworld.org</u>.

'24

'24

'24

**2024 TRANSPORTATION INNOVATION FORUM** 

RELIA

Lowest in Survey History

	15	<b>Q</b>		47.8	<mark>8</mark> 48	<mark>3.3</mark>	47.	4 _	<u>5 0</u>	<b>48</b>	.4
3.7	43.	<mark>8</mark> 44	.0					- <b>-</b>	5.0		
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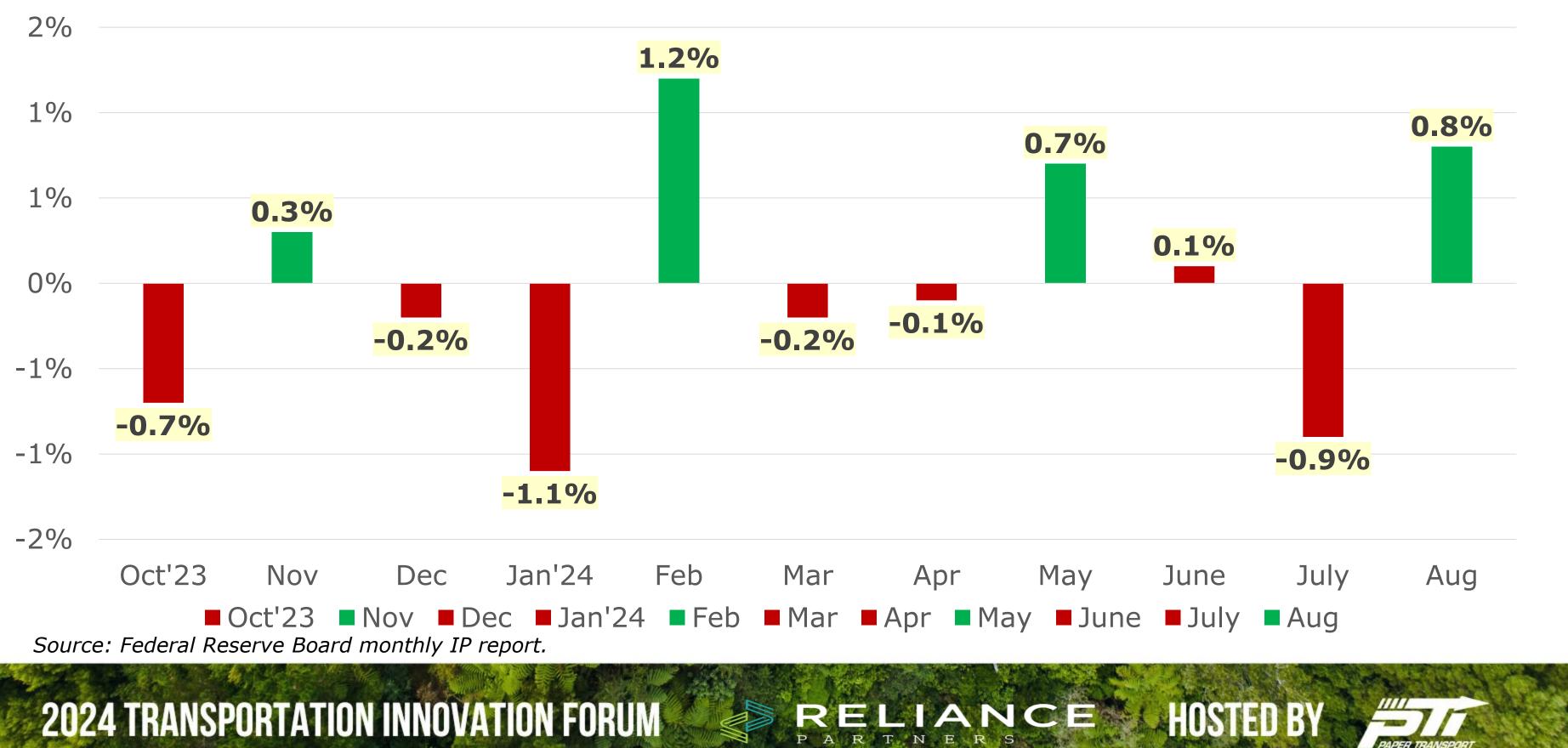


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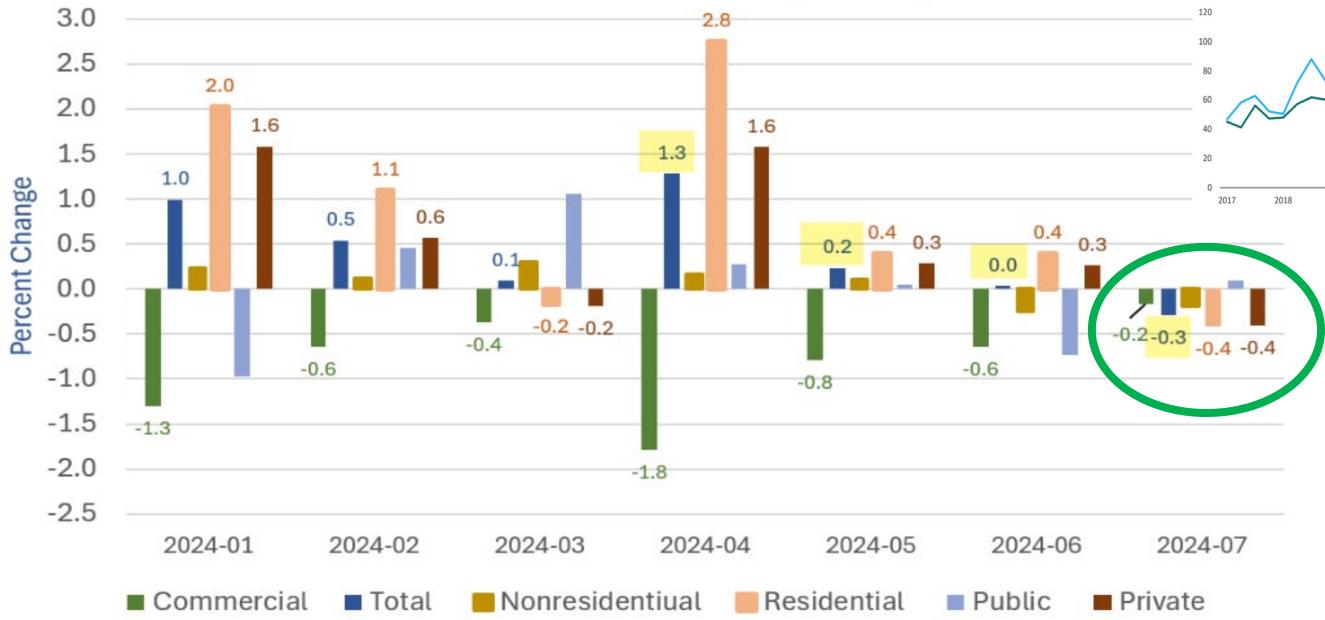
### INDUSTRIAL PRODUCTION "The Straw That Stirs the 'Freight Drink'—Negative 6 of Last 11 Months



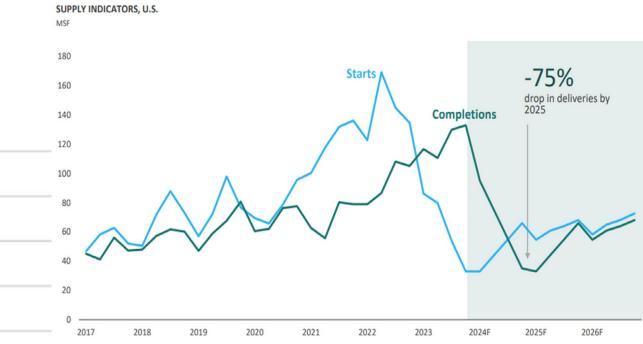
## **CONSTRUCTION (I.E., FREIGHT CREATION) Nearly All Segments–Have Turned Negative**

### **Construction Spending**

**Month-Over-Month Percentage Change** 



**2024 TRANSPORTATION INNOVATION FORUM** 



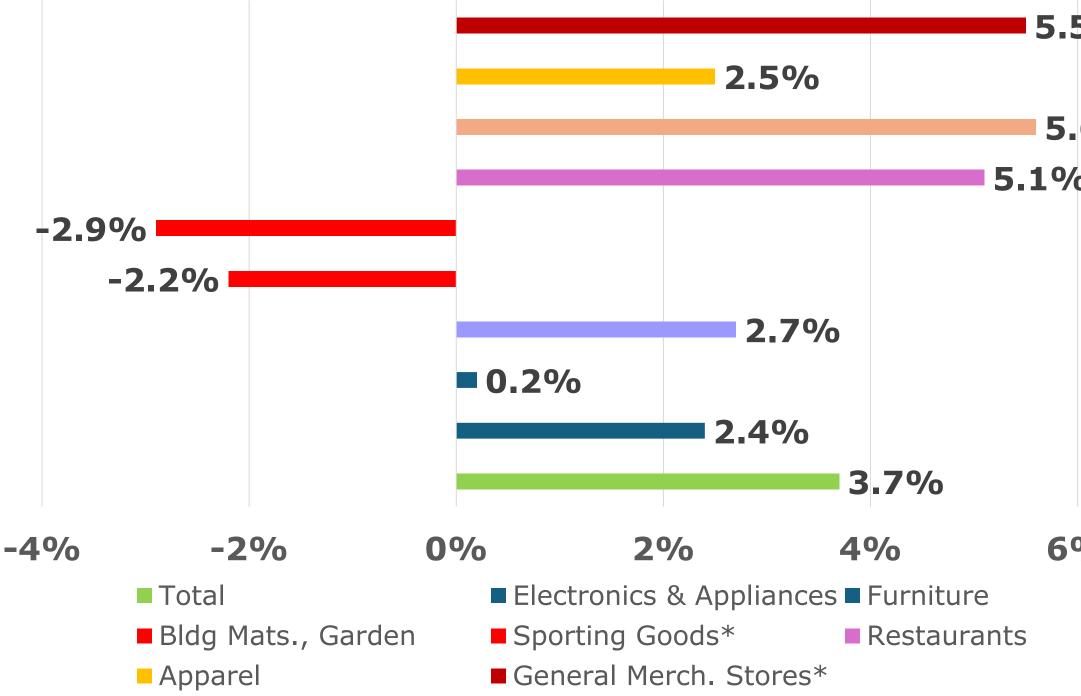
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Source: Census Bureau for data and Mish Talk for the chart.



# AUGUST RETAIL SALES

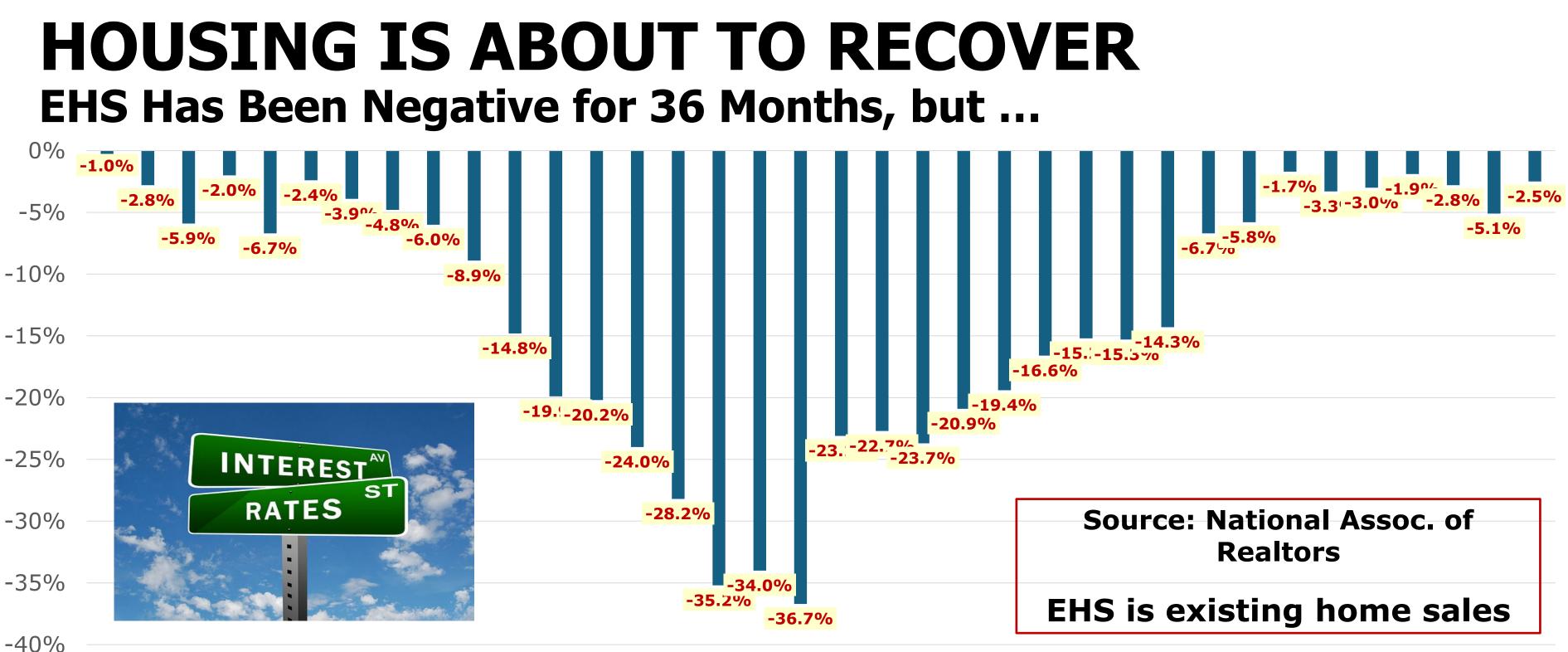
Anything Below ~ +2.5% Had No Real Growth



Source: US Census Bureau September 17, 2024 Advance Retail report. Numbers are NOT seasonally adjusted, nor inflation-adjusted. General merchandise stories excludes department stores, while sporting goods includes hobbies, music and book stores.

5%		General Merch. Stores*			
		Apparel			
6%		e-Commerce			
σ		Restaurants			
		Sporting Goods*			
		Bldg Mats., Garden			
		Food & Beverage			
		Furniture			
		<b>Electronics &amp; Appliances</b>			
		Total			
%	80	%			
	Food & Beverage				
	e-Co	-Commerce			





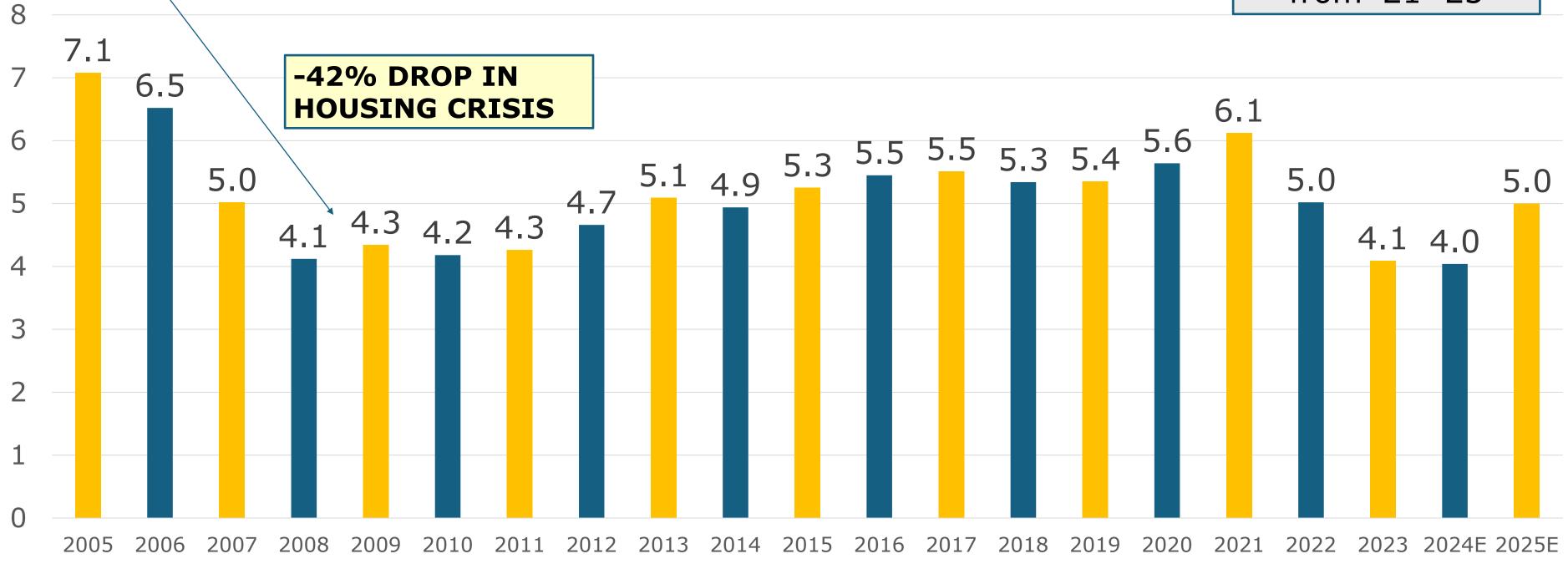
 $\frac{1}{2} \cdot 2^{2} \cdot 2^$ 







# **ABOUT TO RECOVER, PART 2: Annual Existing Home Sales (Figs. In Mil)**



**2024 TRANSPORTATION INNOVATION FORUM** 

### A 34% decline from '21-'23

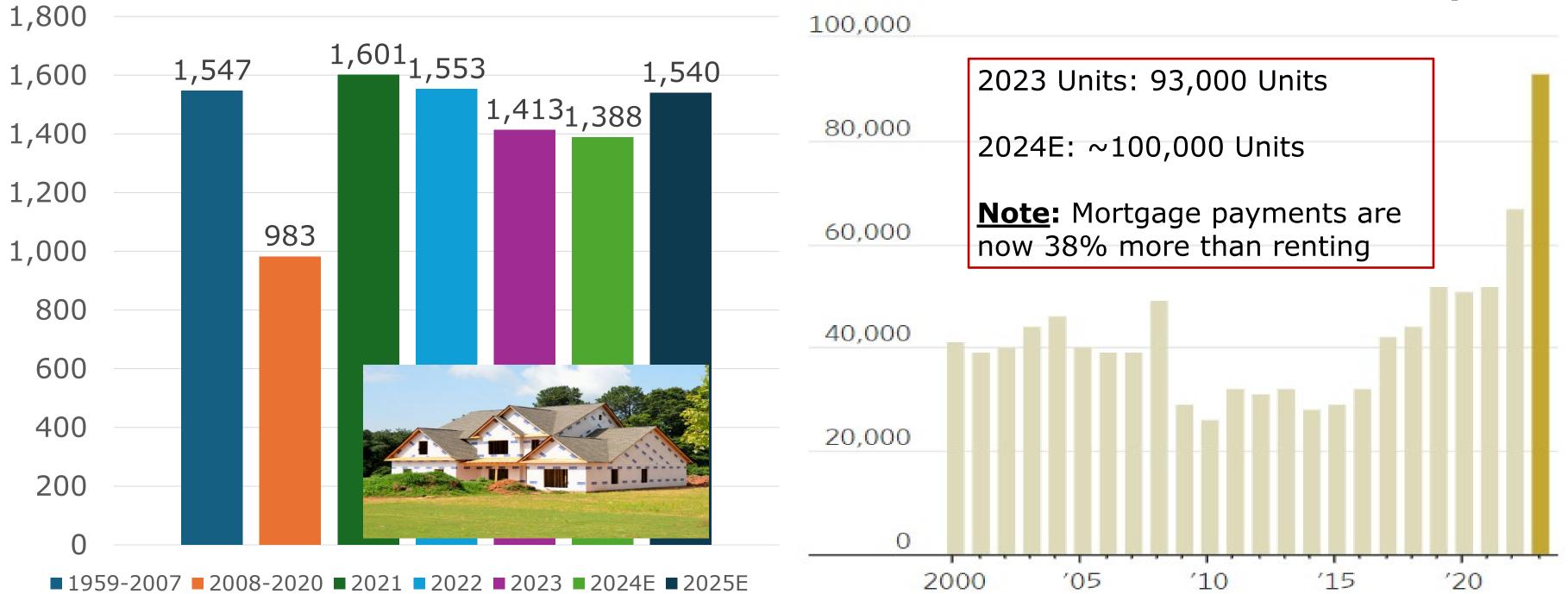
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# **ABOUT TO RECOVER**

New Housing Starts (inc. Single Family) Will Grow in 2025

### **Annual Housing Starts (all types)**





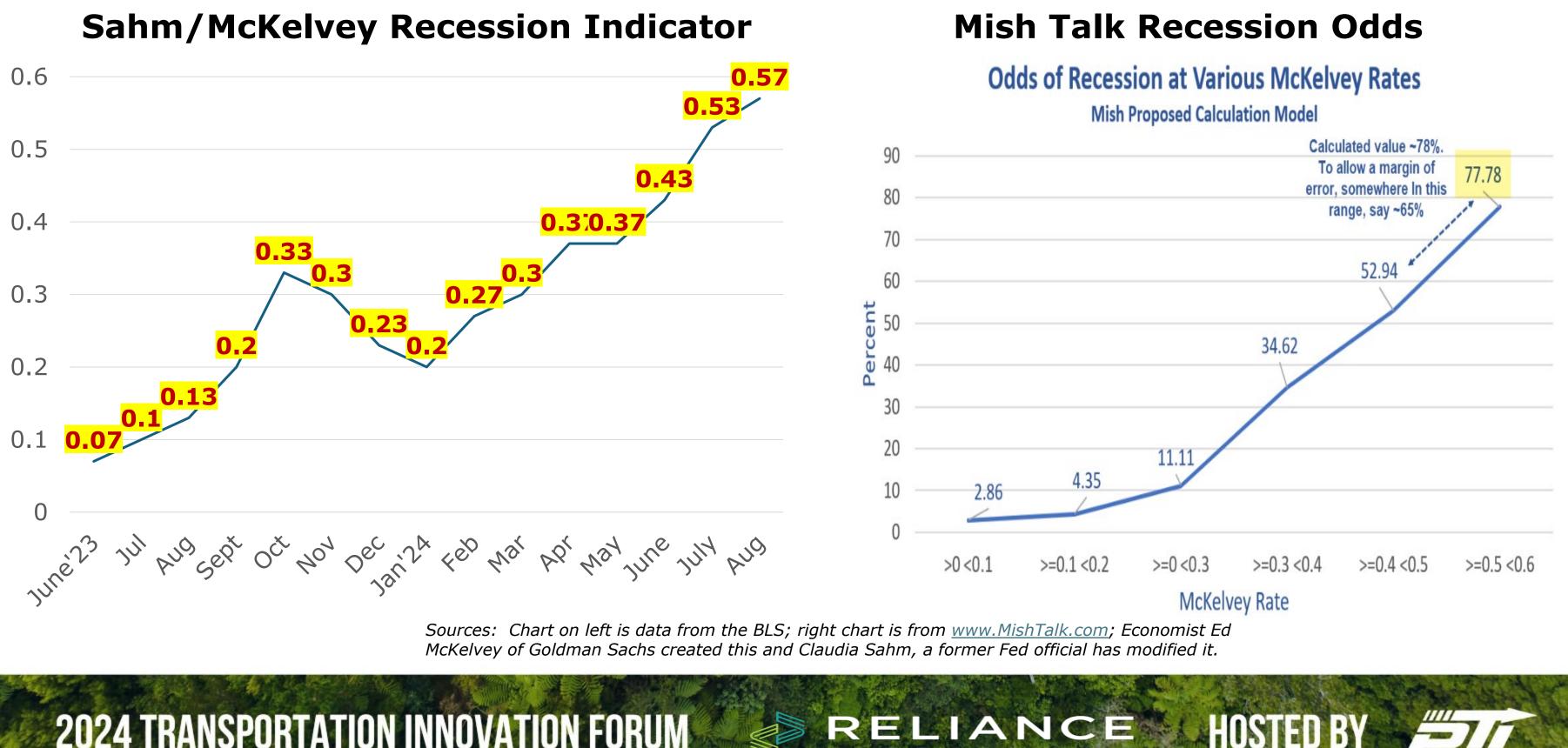
Source: US Census Bureau, John Burnes Research & Consulting and the WSJ. 2024-2025 estimates are a compilation of multiple sources to determine a consensus figure. 2024 TRANSPORTATION INNOVATION FORUM

### **New Rental Houses Built Annually**





# SO, WILL WE HAVE AN "OFFICIAL RECESSION"?



# THE STATE OF CAPACITY

Freight brokers are contracting

- Equipment bad debt is rising
- Costs per mile have soared
- FMCSA: Since peak, capacity has shrunk 22%
- How much longer before it feels better?

**2024 TRANSPORTATION INNOVATION FORUM** 

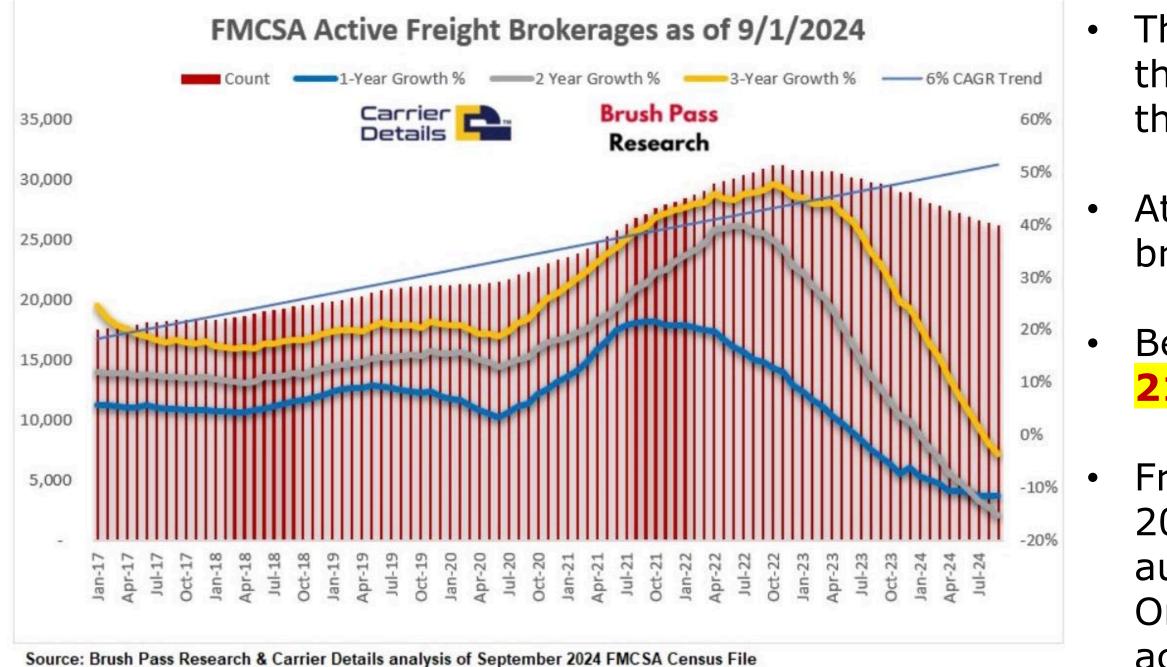


# The Cure for Low Prices is Low Prices

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# **FREIGHT BROKERS** Fast Growing Since 2006 - Are Now Shrinking (-188 in August)



Source: Brush Pass Research and Carrier Details LLC.

## **2024 TRANSPORTATION INNOVATION FORUM**

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There are ~ 12% fewer brokerages than a year ago, and 7% fewer than Jan '24 at **26,216** today

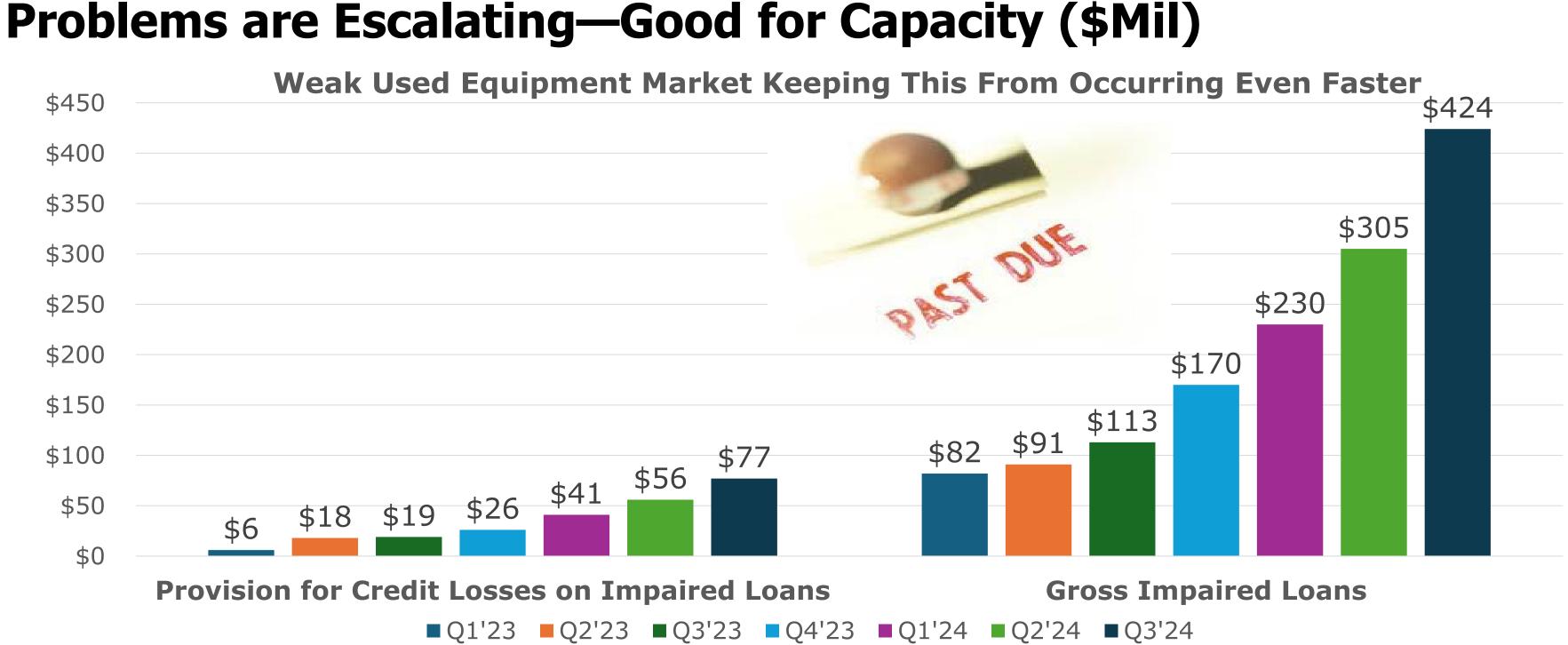
At peak there were **31,235** brokerages in November 2022

Before the pandemic there were **21,229** freight brokers in Jan '20

From January 2020 to December 2022 ~25,000 new brokerage authorities were granted authority. Only ~8,100 of those 25K are still active



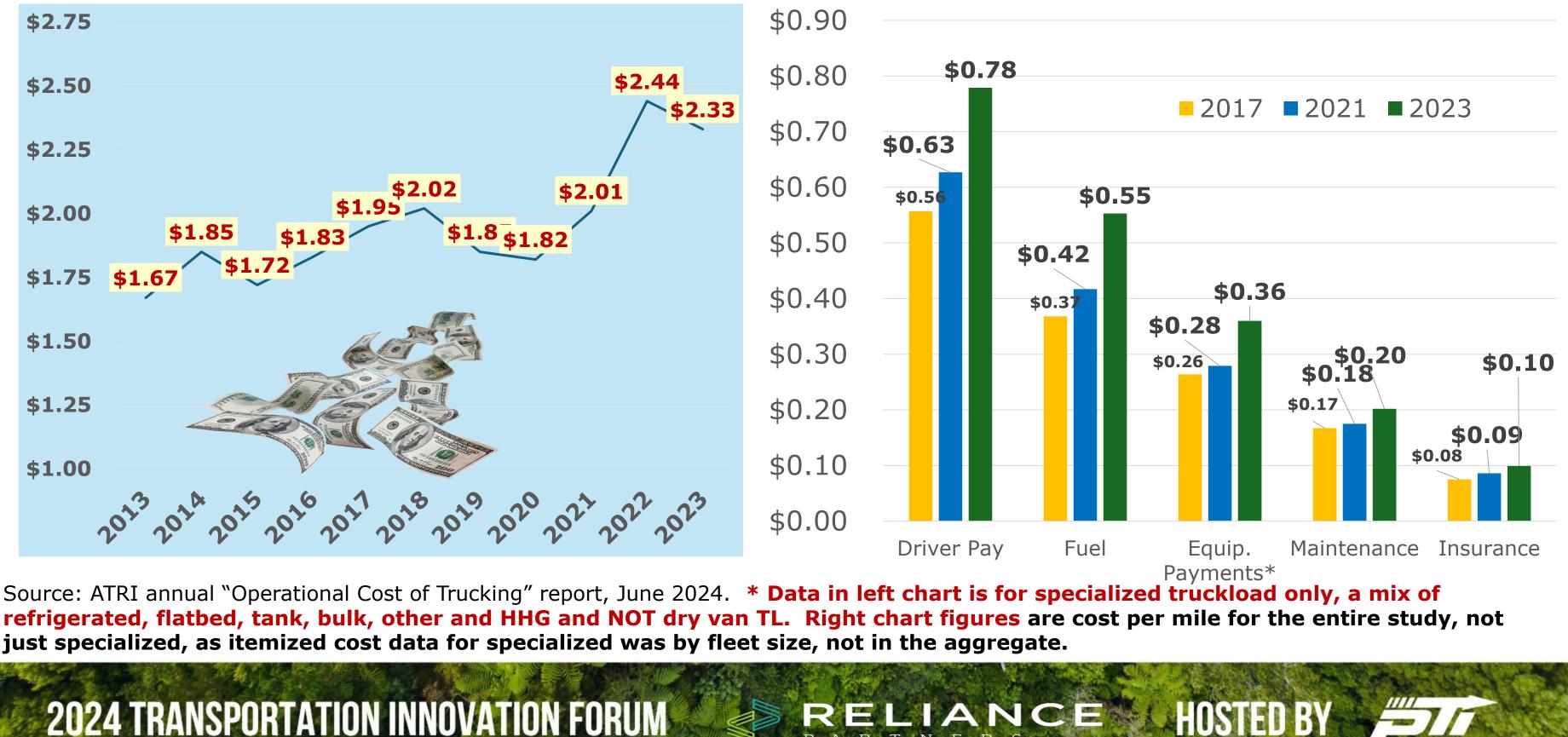
# **BMO TRUCKING LOANS**



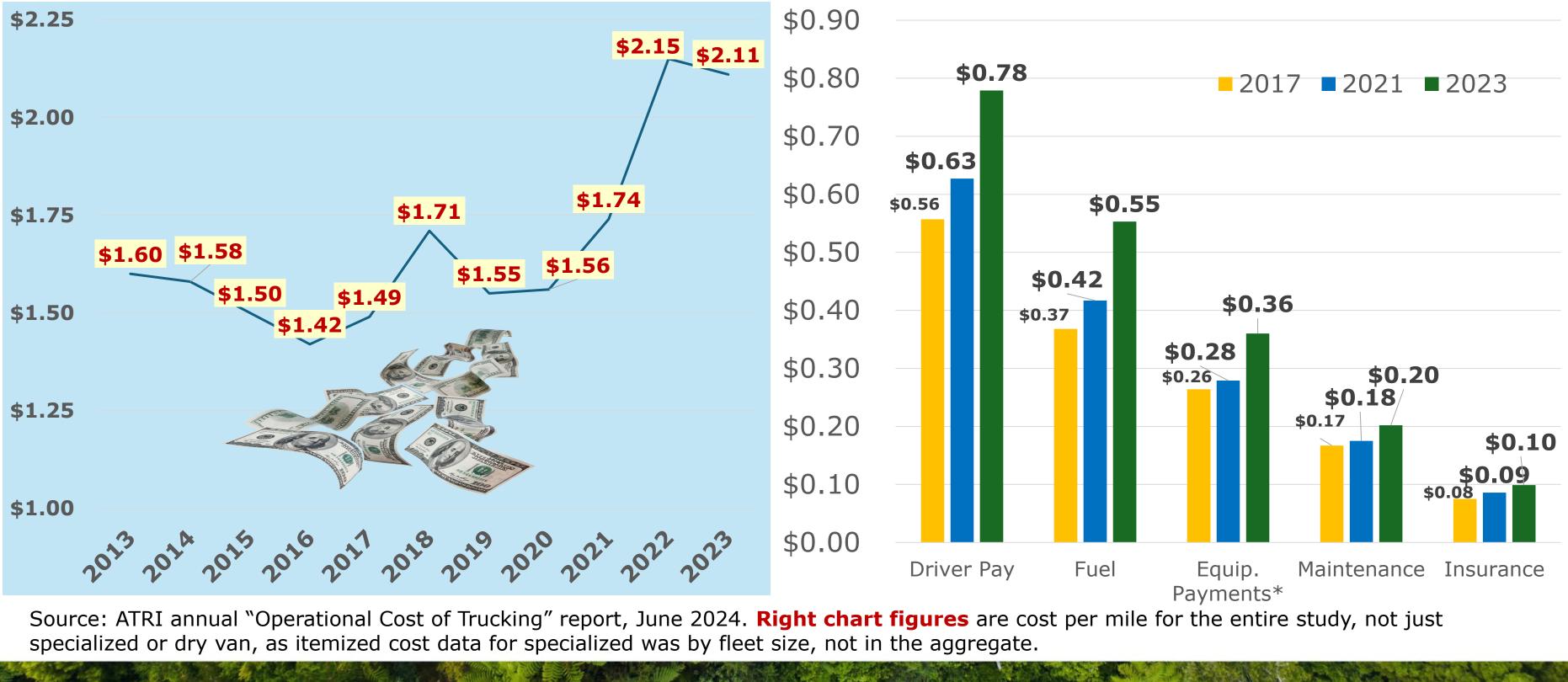
Source: BMO SEC filings. Figures are in millions. FY ends October 31. Allowances are estimates of loans that will become bad debts; provisions are actual charges against income.



## SPECIALIZED TL COSTS\* per Mile Rose 21.4% in 2022; Up 20% since 2017; 5 Buckets on the Right



## **DRY VAN COSTS\*** per Mile Up 21.3% Since 2021; Up 42% since 2017; 5 Buckets on the Right

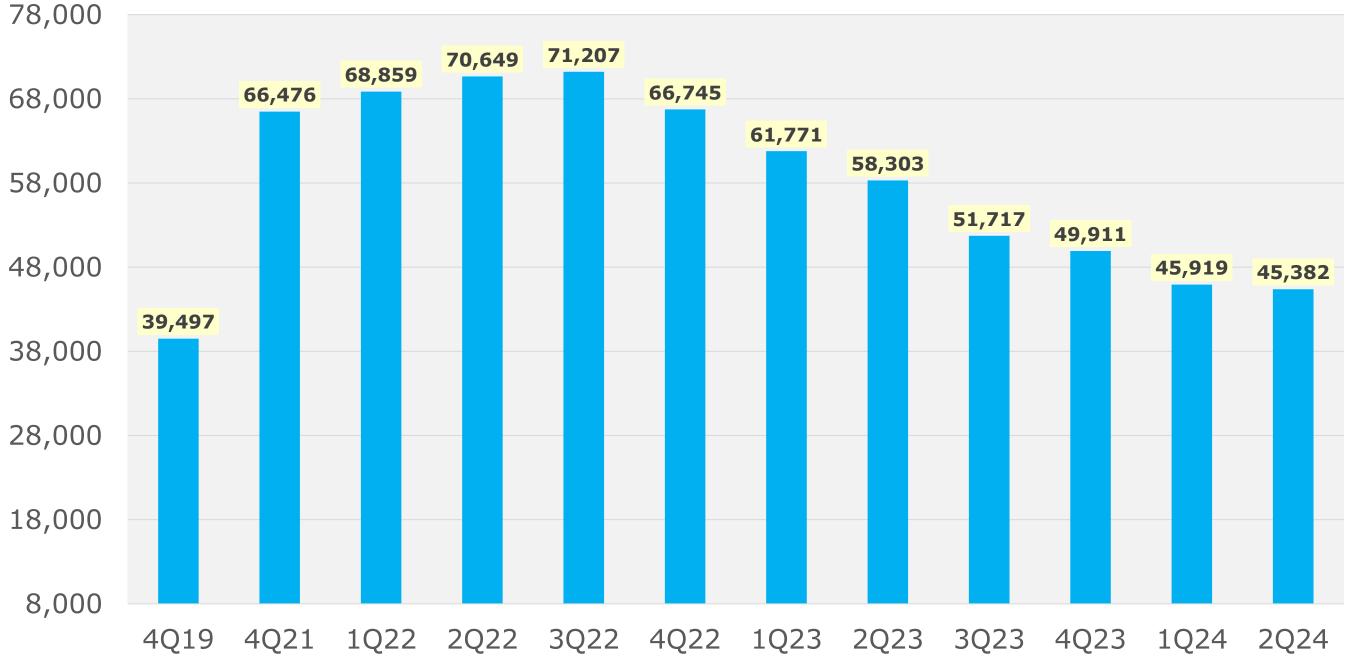


## **2024 TRANSPORTATION INNOVATION FORUM**

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## LANDSTAR **Approved & Active Carriers Down 36% After 80% Growth (-8% in Q1!)**

### **Landstar: Approved & Active Carriers**



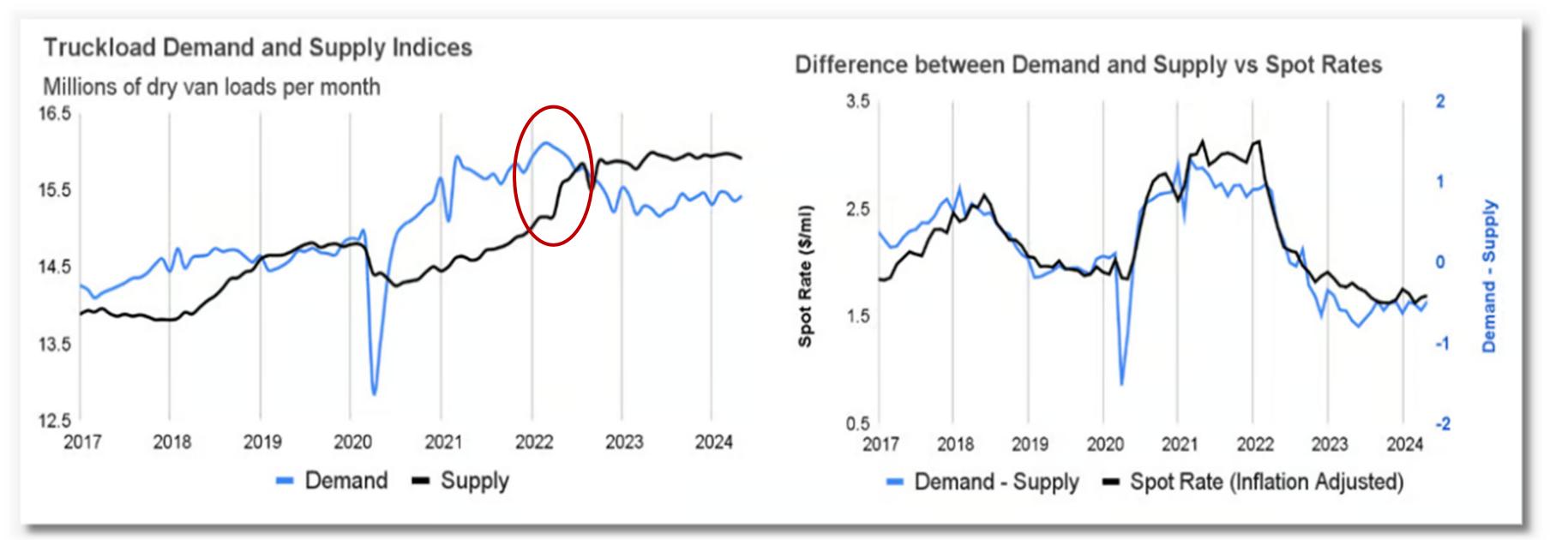
Source: Landstar quarterly earnings reports and Reliance Partners commentary.

## **2024 TRANSPORTATION INNOVATION FORUM**

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- **Approved:** Meets LSTR's compliance, safety, and fitness requirements in its brokerage division
- **Active:** Must have hauled at least 1 load in the prior 180 days
- The decline does **not** mean all motor carrier declines have ceased operating

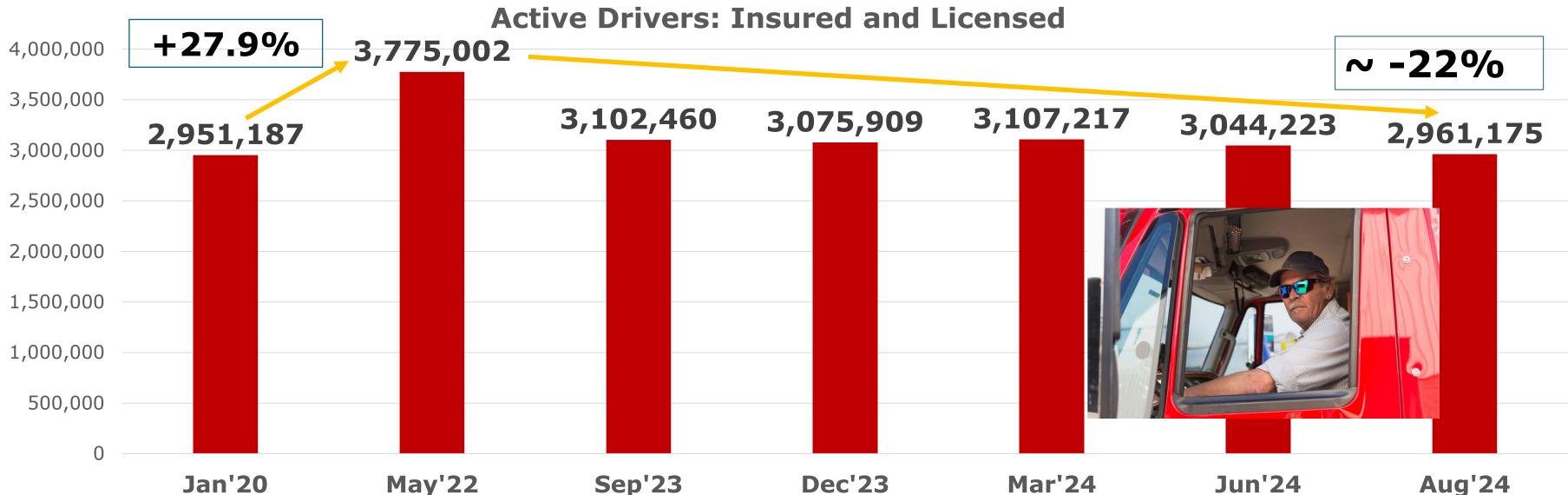
# **UBER FREIGHT SUPPLY & DEMAND INDEX** Still an Equilibrium Gap



Source: Uber Freight's monthly market report, late August 2024.



# THE CAPACITY PURGE IS REAL ~814,000 Drivers Have Exited Since the Peak



**Sources:** FMCSA Census data and QualifiedCarriers.com, a division of Highway. **Notes:** Active motor carriers **exclude** some categories such as private not-for-hire fleets and vocational fleets. Active means insurance must be current and license fees paid Motor carriers includes interstate motor carriers inc. truckload, final mile (using Class 7 or 8 equipment), LTL, private fleets with operating authority, etc.

## **2024 TRANSPORTATION INNOVATION FORUM**

**Mar'24** 

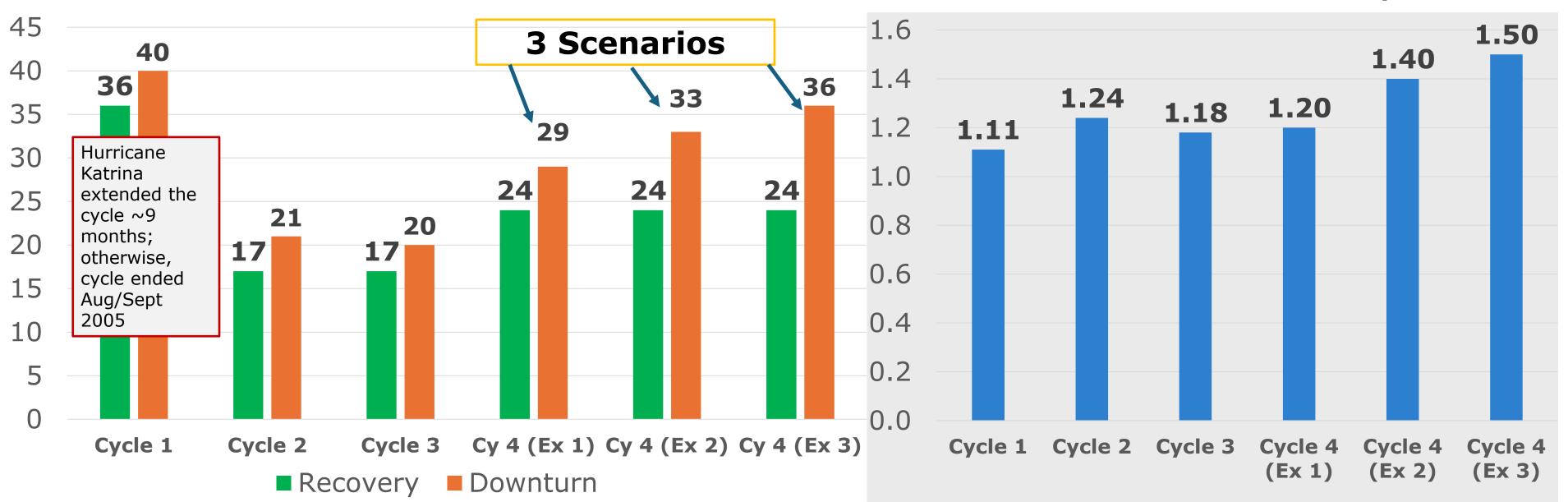
**Jun'24** 

**Aug'24** 



## **3 PREVIOUS CYCLES: Equilibrium Close & Mar '25 or June '25 at Latest?**

Tight Capacity Months (Green) Vs. Correction Months (Red)



Cycle 1: Recovery was June 2003-May 2006; Correction was June 2006-Sept 2009.

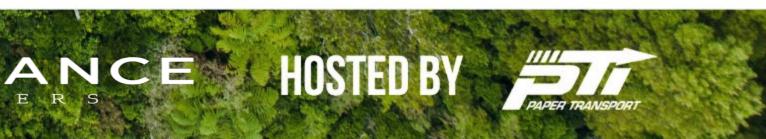
Cycle 2: Recovery was November 2013-March 2015; Correction was July 2015-April 2017.

Cycle 3: Recovery was June 2017-October 2018; Correction was November 2018- approx. May/June 2020, albeit the Pandemic renders this more of a guesstimate.

**Cycle 4:** Recovery was July 2020-June 2022; Correction began July 2022 and equilibrium should be attained by end of O1'25 or in O2'25.

## **2024 TRANSPORTATION INNOVATION FORUM**

Correction Months Ratio Vs. Recovery Months



## **FACTORS PROLONGING** TRUCKING'S PAIN

- Absence of international demand for used US tractors due to DEF (~20K to 35K)
- Covid relief to trucking companies
- Prevalence of brokers have fed incorrect loads that would have gone to la generations
- Entrants of next-gen underwriters from 2019-2021 kept AL insurance ra 50 trucks artificially lov changing as many are fa
- Modified loan and lease payments make **\$1.80-ish freight more doable** than what most cost structures suggest

## **OTHER FACTORS BEYOND** TRUCKING

- 4
- sound ng

2024 TRANSPORTATION INNOVATION FORUM



Lost surchasing power will hinder 2025 even v ges have started to recover

Election uncertainties have caused SOME busines a d consumers to pause or slow

Anticipated interest rate cuts have caused housing market to pause

But "comps" in several economic sectors become so easy that many will experience growth, even if "absolute" numbers are unimpressive







# DON'T FORGET: CHAOS IS NORMAL!

DON'T FORGET: Excess Cargo Coverage, Mexican Cargo, and Shippers' Interest Policies!

## **PREPARE TO THRIVE!**

**2024 TRANSPORTATION INNOVATION FORUM** 



## ATTENTION DRIVERS

BEFORE YOU LEAVE, IS THE FORKLIFT OPERATOR OUT OF YOUR TRAILER?

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